

Gran Fondo 100 Big Bear MTN Bike Grizzly

July 25, 2015

The 2014 **Grizzly 100** and the **Big Bear MTB Gran Fondo** hosted over 200 riders from 5 countries and 11 states in its inaugural event, and 2015 promises to be even bigger and better!

With the START/FINISH/EXPO in the heart of the Village at Big Bear Lake, everyone enjoys the amazing scenery of the small mountain community located only 2 hours from Los Angeles.

Events:
Grizzly 100 RACE

100k Ride

70k Ride

50k Ride—added for 2015

30k Ride

20k Ride

Over \$2000 in cash prizes awarded in 2014.
Cycling workshops to be added in 2015.

Be a part of **Big Bear Cycling Festival**, with over a week of mountain and road cycling activities and events for the entire family!



GENERAL INFORMATION

CONTACT INFORMATION

**FOR MORE INFORMATION
REGARDING SPONSORSHIP
OPPORTUNITIES, CONTACT:**

DEDE HERMON

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Grizzly 100

Big Bear MTB Gran Fondo

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PRIMARY SPONSORS



Riders meet the devil in Hell, 2/3 the way up the Radford Climb!

SPECIALTY SPONSORS



Rider *almost* at Heaven...the top of Radford Climb.



FROM
MILD
TO
WILD
!!!



SPONSORSHIP PACKAGES

PACKAGE	INFO	NUMBER	AMOUNT
Presenting Sponsor	"Presented by..." All promo and advertising, 2 entries	ONE	\$5,000.00
Peak Sponsor	Prominent placement on all promo and advertising, 2 entries	FIVE	\$2,500.00
Ridgeline	All promo and advertising, 1 entry	TEN	\$1,500.00
Single Track	Social Media Promo	MANY	\$500.00

DON'T DELAY AND MISS YOUR OPPORTUNITY TO BE A PART OF THIS EVENT!

SPECIALTY SPONSORS

PACKAGE	NUMBER	AMOUNT
KOM/QOM	TWO	\$500.00
RADFORD CLIMB OTHER SEGMENTS	ONE TEN	\$1000.00 \$500.00
SAG SUPPORT	FOUR	\$500.00
DIRECTIONAL SIGNS	MANY	\$100.00
EXPO VENDORS	MANY	\$100.00
GOODY BAGS OR AWARDS	MANY	\$100 PLUS PRODUCT



Antique brass belt buckles awarded to first 100 finishers of the 100k events.

FOR MORE INFORMATION:
B I G B E A R G R A N F O N D O . C O M

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